



PIO KIT

Company overview, news, and media resources

OUR STORY

At **Wrap Technologies**, we stand at the forefront of global innovation in public safety technologies and services.

Our flagship solution, **BolaWrap®**, is a revolutionary hand-held remote restraint device that has earned international recognition. With its patented design, BolaWrap® deploys a robust seven-and-a-half-foot Kevlar® tether, offering a safe and effective means of temporarily restraining individuals from distances spanning 10 to 25 feet.

Transforming the landscape of law enforcement is **Wrap Reality™**, an advanced virtual reality training system that immerses first responders in lifelike scenarios. This comprehensive training platform equips them with essential

skills to prevent escalation, navigate conflicts, and judiciously apply tactical use-of-force measures. In an ever-evolving law enforcement landscape, Wrap Reality™ adapts to the dynamic challenges for optimal public safety outcomes.

Additionally, **Wrap Intrensic** is our solution for secure and efficient evidence collection and management. Wrap Intrensic's body-worn cameras provide a comprehensive and transparent system for capturing, handling, storing, and tracking evidence. This empowers officers to focus on their core responsibilities while the streamlined Wrap Intrensic system manages the process seamlessly.

OUR MISSION

Our unwavering mission at Wrap is to catalyze safer outcomes, fostering collaboration between communities and law enforcement to stride forward in unity.

By pushing the boundaries of innovation, we empower law enforcement agencies with technologies that bridge gaps and build trust. Through BolaWrap®, Wrap Reality™, and Wrap Intrensic, we equip first responders with tools to defuse crises, safeguard lives, and uphold justice.

At Wrap, we are dedicated to shaping a future where public safety is fortified by understanding, respect, and progressive technology. Our aspiration is a harmonious coexistence where law enforcement and communities flourish hand in hand.

LEADERSHIP



Scot Cohen

Co-Founder Chairman & CEO

Scot Cohen is the co-founder and Chief Executive Officer of WRAP Technologies (NASDAQ: WRAP). Scot co-founded WRAP Technologies in 2016 after developing a passion for helping law enforcement and the communities they serve due to years of admiring his brother's work in public safety.

Scot has served in various capacities for WRAP since the company's inception and played an integral role in leading all rounds of WRAP's financing, totaling \$90M. As the longest-standing board member, Scot has led on M&A, capital markets, recruitment both inside and outside the boardroom, and government affairs, and is a key driver of the company's push into wellness. He has over three decades of experience spanning multiple industries, including institutional asset management, wealth management, and capital markets.

An entrepreneur at heart, Scot has worked with many fellow entrepreneurs and companies at all stages and sizes, both public and private, from initial idea to multi-billion-dollar public market capitalization, and has structured hundreds of tailor-made deals to help companies grow through various scenarios. Scot founded and served as Principal of the Iroquois Capital Opportunity Fund, a closed-end private equity fund that focused on investments in North American oil and gas. He also co-founded Iroquois Capital, a New York-based hedge fund that managed approximately \$300M of assets across its family of funds.

Prior to Iroquois Capital, Scot founded a merchant bank, which actively participated in structured investments in public companies. Scot is currently active on a number of company boards, including Horizon Global and Charlie's Holdings Inc., and is involved with various charitable ventures, including running his own charitable foundation that focuses on delivering mental health and wellness support, coaching, and education to law enforcement and government officials.

Scot lives in Miami with his wife and two children.

LEADERSHIP



Jared Novick

Chief Operating Officer

Jared Novick joined Wrap Technologies as COO in January 2024.

From June 2023 to December 2023, Jared served as Chief Operating Officer and Senior Vice President of Strategy and Special Projects at Sidus Space, Inc (NASDAQ: SIDU), where he oversaw diverse areas such as manufacturing, sales, product development, supply chain management, marketing, and human resources. Since 2018, he has also served on the Board of Advisors at BlueVoyant, where he also served as Head of Strategy from 2017 until 2018.

Before his tenure in public companies, Jared experienced success with two early-stage technology ventures, each culminating in notable exits. He co-founded and served as CEO of BitVoyant, a cybersecurity threat monitoring product and service provider for commercial enterprises, later acquired by cybersecurity unicorn BlueVoyant. Additionally, he founded and led CurvedSkies, serving as CEO of a professional services firm catering to classified U.S. Federal Government customers in the aerospace and defense sectors.

Jared's professional journey includes significant roles as a U.S. Intelligence Community Civil Servant and a contractor for special projects to the Office of the Secretary of Defense. He collaborated extensively with the U.S. Intelligence Community, the Department of Defense, and international partners to then deploy and operationally support critical National Security challenges across South America, Central Asia, and Africa.

In the early stages of his career, Jared trained as a NASA Aircrew Member, operating high-altitude technologies above 60,000 feet and necessitating NASA pressure suit operations. He has logged over 2,000 hours of flight time in various fixed-wing aircraft. During Operation Enduring Freedom, he accumulated over 400 combat flight hours while supporting special military units of the Special Operations community.

Jared actively contributes to board activities, including a gubernatorial appointment by Florida Governor Ron DeSantis to the Department of Business & Professional Regulation.

Jared holds a Bachelor of Arts in Physics from the University of Florida in Gainesville.

COMPANY FACTS



4,000+
Officers trained on BolaWrap



100M+
Views across social media platforms



1,000+
Television appearances surrounding demos & trainings



1,000+
Departments & 60+ countries

PRESS RELEASES



December 2023

Wrap Technologies, Inc. Announces Largest BolaWrap Order in Company History

November 2023

Wrap Technologies, Inc. Reports Third Quarter 2023 Results and Record Quarterly Revenue

October 2023

Wrap Technologies Launches Nationwide “Don’t Hurt Those Already Hurting” Campaign

PRESS COVERAGE

January 2024

Police Tech Firm Wrap Is Betting Big on Non-Lethal Weapons

January 2024

BolaWrap is Edging Out the Misuse of Tasers

January 2024

How Technology Can Reduce Police Claims and Improve Law Enforcement Practices



For more information:

support@wrap.com

800.583.2652

wrap.com

